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TomTom and Telenor Connexion bring real- time services and traffic to the Nordic region

TomTom, the world's leading provider of location and navigation solutions, and Telenor Connexion, today announce partnership to bring TomTom's new generation navigation device GO LIVE 1000 to the Nordic region.

The device, to be sold in the Nordic market, uses Telenor Connexion's global SIM technology for delivering real-time connectivity seamlessly across up to 33 countries across Europe. With the GO LIVE 1000 a one year subscription of the LIVE services is included. The suite of LIVE services include TomTom HD Traffic™, a real-time traffic service which gives accurate and up-to-date traffic information, local search, weather and more, helping drivers save time, money and fuel. The TomTom LIVE services are as of today launched in Norway, Sweden, Denmark and Finland.

– Our customers are relying increasingly on their navigation devices and car navigation is no longer about the destination alone, but also very much about the journey itself. Telenor Connexion's reliable connectivity solutions and qualified data, coupled with the GO LIVE 1000 and HD Traffic™ will get Nordic drivers to their destination, easier, safer and faster than ever before, says Mike Schoofs, VP Northern Europe, TomTom.

– We are extremely pleased to be working with TomTom to bring this innovative service to Nordic drivers. The partnership brings together the powerful TomTom brand with Telenor Connexion's proven track record in M2M. By offering TomTom a single SIM solution for the Nordics, we are allowing ease of roaming in all of Europe, says Gwenn Larsson, VP of Sales EMEA at Telenor Connexion.

The TomTom GO LIVE 1000 (4,3" screen) and TomTom GO LIVE 1005 (5" screen) are TomTom's latest PND's and comes with TomTom's award winning LIVE services, has a fluid touch screen, parking assistant and a magnetic mount for easy use in the car.

For more information, please contact:

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About TomTom

N.V.

TomTom

N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands it has over 3,000 employees worldwide. Over 45 million people use its solutions every day, in the form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phones.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash

flow from operating activities. More information about TomTom can be found at www.TomTom.com

For the world's most up-to-date route planner, including LIVE traffic information visit: www.routes.TomTom.com

About Telenor Connexion

Telenor Connexion is a leading global provider of embedded connectivity for business and life critical applications. Companies in industries as diverse as automotive, security, utilities and fleet management are implementing embedded connectivity solutions to achieve productivity gains, cost management, environmental improvement and expand customer services. With more than 10 years of experience, Telenor Connexion is a reliable partner, understanding and dedicated to our customers' business.

Telenor Connexion provides international, cost-effective M2M (machine-to-machine) communication solutions to a number of global customers such as Volvo, Daimler and Securitas Direct.

According to leading industry analyst Berg Insight Telenor is “the most advanced mobile operator in the area of M2M” and also “the dominant provider of wireless M2M connectivity”.

Telenor Connexion is wholly owned by Telenor Group, the world's sixth largest mobile operator. Telenor Group is an international provider of high quality tele, data and media communication services with mobile operations in 13 markets across the Nordic region, Central and Eastern Europe and in Asia. For more information, please visit www.telenorconnexion.com

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